



## twenty40 Social Hour Guidelines and Expectations

Hosting a twenty40 Social Hour is a wonderful opportunity to spotlight your business while networking and socializing with young professionals and other business members in the Americus-Sumter County area. The Social Hour is held the last Thursday of every month and hosted by a local business in the community. For a successful Social Hour, the host should

- Provide a site or location to accommodate a minimum of 50 people.
- Provide wine, beer, alcoholic and non-alcoholic beverages for at least 50 people.
- If the venue is a bar, provide discounted prices on alcoholic beverages (i.e. \$2 beers or \$3 cocktails).
- If the venue specializes in the production of alcohol, provide samples of the brewed, distilled or aged beverage.
- Provide a check-in and registration space.
- Designate a company representative to speak for a few minutes to those in attendance.
- Publicize the event on the company's website and social media platforms.

twenty40 will support the efforts of the hosted Social Hour by

- Providing music or entertainment.
- Sending invitations to its membership.
- Inviting local community leaders to attend.
- Providing advance promotion of the event via its website and social media platforms.
- Providing name tags.
- Greeting all attendees and assisting wherever needed.

For more information on hosting a twenty40 Social Hour,  
contact twenty40 at [twenty40ypg@gmail.com](mailto:twenty40ypg@gmail.com).